



aspen young professionals association

business development • community awareness • networking

October 28, 2010

[Potential Sponsor],

Thank you for taking time to review our sponsorship packet and to consider support of Aspen Young Professionals Association (AYPA) for 2011. AYPAs is a non-profit organization dedicated to cultivating a young, vibrant professional community in Aspen and the Roaring Fork Valley by providing opportunities in business development, networking, and community awareness and involvement. AYPAs celebrated its seven year anniversary this year, and we currently have a membership of 260+.

Aspen Young Professionals Association has three main goals:

- To promote personal and professional development of AYPAs members and to provide educational opportunities for growth;
- To be a part of- and to give back to- the community in which we live and work;
- To nurture a young professional community by providing opportunities to develop professional relationships.

To reach our goals, AYPAs currently provides one event per month. The event structure varies, but often provides a speaker for business development and educational opportunities, an opportunity for our members to network, and/or a community awareness and involvement event. Your sponsorship would help support the cost of these events.

Please review our various sponsorship levels and additional information enclosed in this packet. I would appreciate the opportunity to personally discuss how we can continue to provide this beneficial service for our young professional community.

On behalf of the AYPAs Board and our members, we sincerely thank you for your interest in supporting our organization.

Sincerely,

Bill Simon
President, Aspen Young Professionals Association

President
Bill Simon
Symbion Design, Inc.

Vice President
Jesse Di Ianni
Merrill Lynch

Treasurer
Eric Fullerton
Marketing Stimulus

Secretary
Virginia Frischkorn
The Little Nell

Vanessa Adam
Mountain Groove Productions

Chris Bryan
Garfield & Hecht, P.C

Bryan Erickson
LAN Crew Colorado

Jessica Garrow
City of Aspen

Cindy Hirschfeld
Freelance Writer/Editor

Mike Jahn
Clear Path Technologies

Catherine Kuchar
Aspen Peak Magazine

Natasha Long
The Buddy Program

Meredith McKee
Aspen Skiing Company

Joanna Mills
Business Development

Erin Robinson
The Aspen Club & Spa

Carlie Rubino
Aspen Magazine

Chelsea VanVleet
Public Relations Consultant

AYPA Founder
Cari Britton Kuhlman
United Western Bank



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AYPA is pleased to present the following sponsorship levels:

Gold Sponsor	\$5,000- annual gift
Silver Sponsor	\$2,500- annual gift
Bronze Sponsor	\$1,250- annual gift
Event Sponsor	\$350- gift for one event
Contributing Sponsor	Donation or in-kind gift

Gold Sponsor:

- Exclusivity in company category
- Company Banner (size: 12 in. x 48 in.) displayed and name announced at all twelve monthly events
- Opportunity to introduce speaker or panel at 3 events
- Top priority position in newspaper event ad twice monthly in *The Aspen Times* and *Aspen Daily News*
- Top priority position on event posters (size: 36 in x 24 in) displayed at event sign-in table
- Top priority listing on AYPAs website with company description and link to sponsor's website
- Top priority position in e-mail blast with sponsor's logo and link to sponsor's homepage. This is sent three times monthly to AYPAs mailing list of 500+
- Sponsor's logo displayed on member's annual holiday gift (ie: tote bag, coffee mug, water bottle)
- Four complementary annual AYPAs memberships

Silver Sponsor:

- Company Banner (size: 12 in. x 48 in.) displayed at events
- Listing in newspaper event ad twice monthly in *The Aspen Times* and *Aspen Daily News*
- Listing on event posters (size: 36 in. x 24 in.) displayed at event sign-in table
- Sponsor's logo posted on AYPAs website with link to sponsor's website
- Sponsor's logo displayed in e-mail blast sent three times monthly to AYPAs mailing list of 500+
- Sponsor's logo displayed on member's annual holiday gift (ie: tote bag, coffee mug, water bottle)
- Two complementary annual AYPAs memberships

Bronze Sponsor:

- Company Banner (size: 12 in. x 48 in.) displayed at events
- Listing in newspaper event ad twice monthly in *The Aspen Times* and *Aspen Daily News*
- Listing on event posters (size: 36 in. x 24 in.) displayed at event sign-in table
- Sponsor's logo posted on AYPAs website with link to sponsor's website
- Company logo in email sent three times monthly to AYPAs mailing list of 500+
- Sponsor's logo displayed on member's annual holiday gift (ie: tote bag, coffee mug, water bottle)
- One complementary membership

Event Sponsor:

- Event sponsor for one AYPAs event
- Listing in *The Aspen Times* and *Aspen Daily News* ad twice prior to the event
- Listing on event posters (size: 36 in. x 24 in.) displayed at event sign-in table
- Sponsor name listed in annual "Thank You to Our Sponsors" newspaper advertising

Contributing Sponsor:

- Donations or in-kind gifts (product, venue, services, etc.)
- Listing on event posters (size: 36 in. x 24 in.) displayed at event sign-in table
- Sponsor name listed in annual "Thank You to Our Sponsors" newspaper advertising



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About Aspen Young Professionals Association

Aspen Young Professionals Association (AYPA) was formed in 2003 by a group of young professionals living and/or working in the Roaring Fork Valley who sought to network with other young professionals in the community. One of the goals of the group is to help recruit and retain a young, vibrant professional community in Aspen and the surrounding area. The high cost of living and limited opportunities for professionals in the Aspen area has contributed to what is often referred to as "brain drain" where educated, young professionals migrate to larger cities for better opportunities. A second focus of the organization is to enhance the quality of life for the area's young professionals by providing networking opportunities, volunteer opportunities, and educational opportunities. These professionals want to contribute to and be a part of the community. Thus, from these objectives, a mission statement is derived.

Mission Statement

Aspen Young Professionals Association (AYPA) is a non-profit organization – 501(c)(3) -- dedicated to cultivating a young, vibrant, professional community in Aspen and the Roaring Fork Valley by providing opportunities in business development, networking, and community awareness and involvement.

Goals

- **Business Development** – To promote personal and professional development of AYPA members and to provide educational opportunities for growth
- **Community Awareness and Involvement** – To be a part of- and to give back to – the community in which we live and work
- **Networking** – To nurture a young professional community by providing opportunities to develop professional relationships.

Structure of Organization

Aspen Young Professionals Association is led by a Board of eighteen members. Within the Board are the executive offices of President, Vice President, Secretary, and Treasurer. In addition to the officers, there are five committee chairs and nine general Board members. The five committees are:

- Communications / Public Relations Committee
- Governance Committee
- Membership Committee
- Sponsorship Committee
- Website, Technology and Social Media Committee

Aspen Young Professionals Association Provides

The young local professional the opportunity to:

- Meet new people and network with fellow local professionals
- Develop tools to enhance one's professional skill set
- Give back to- and be a part of- the local community

For more information on AYPA, visit our website (www.AspenYPA.org) or feel free to contact me with questions at president@aspenypa.com.